

Graphic Design Placement Student, Belfast

Based in Belfast, the Graphic Design Assistant will support the Head of Marketing by creating visual concepts, using computer software to communicate ideas that captivate and inform our customers globally. The student will get the experience to work with our external agency on key campaigns but will also be encouraged to develop new concepts for new markets.

This is a great opportunity for an undergraduate who wants experience of all elements of the graphic design mix – such as digital graphics, publications (such as case studies & guides), photography, video and moving graphics. The successful candidate will take on a range of key administration activities to aid in the smooth running of the team.

Email your CV and portfolio to StefanC@catagen.com

Main duties

- Provide design assistance to the Head of Marketing across digital and print mediums in a variety of channels
- Visualize concepts in clear and effective ways to communicate a project's vision
- Provide final assets for brochures, digital platforms, digital designs, email campaigns, video and photography
- Use marketing automation software to build campaigns to reach a global audience
- Participate and contribute ideas for new project concepts and campaigns
- Ensure adherence to existing brand guidelines and design within the brand identity

Placement Students who impress on their one-year placement may be made an offer of part-time work when they return to final year of university with the potential of a job offer on completion of their degree.

The ideal person:

- Must be an EU citizen or possess a current UK Tier 1 Visa or Tier 2 visa and eligible to take up full time, permanent employment. EU candidates must also demonstrate they are eligible to take up UK employment post-Brexit
- Currently in 2nd year of a Bachelor's Degree in Graphic Design & Illustration
- Familiar and comfortable with Photoshop, Illustrator, InDesign and Microsoft packages
- Ability to think conceptually about products and services, constantly exploring new and unique



ways to design for users.

- Must be a team player and flourish in a fast-paced, deadline-oriented environment
- Open to constructive criticism and customer feedback
- Have an up-to-date design portfolio

Desirable Requirements:

- Experience & / or interest in Wordpress Website design
- A flair for creating short but impactful videos for social media.
- Experience outside of the degree this could be part-time or voluntary work

About CATAGEN:

CATAGEN is a catalyst ageing emissions expert, providing development tests to leading auto and motorcycle manufacturers globally. We deliver advanced solutions that have a direct impact on our cities and air quality. Reducing tailpipe emissions remains one of the biggest challenges facing the global automotive industry. This expertise is now leading to the development of new Net Zero Technologies in Green Hydrogen and E-Fuels production.

In 2020 we were the highest ranked Northern Ireland company for the second year running in the Deloitte Technology Fast 50 listing (4th in Ireland) and we were the only Northern Ireland company on TechNation's Net Zero cohort in 2022.

This is your opportunity to work for one of Northern Ireland's top innovative companies and help develop the brand for international markets. Currently we are a team of 28 and we have just expanded into a second building with completely refurbished office space.

Based in Belfast, just off the Queen's Road in the Titanic Quarter so we can offer free parking or there is a Translink Glider Bus Stop close by. Some of the other benefits include an in-house gym, staff lunch Friday's, flexible working hours and there is also the option to work from home a couple of days per week.